**PROJECT ON DIGITAL MARKETING**

**NAME:** SRIKANTH E

**TEAM MEMBERS:**

STEPHEN PRAVEEN A

(56701D9937C29BBABAF43E5455D62A21)(**TEAM LEADER)**

POOVARASAN M (58892FF186DC4C8ACBC47C7A8810210B)

SANJAY N (BF964049BFFDE04B23E42A7AB7DD6AD5)

SRIKANTH E (1F039886AAA9F3296E0465D08E50BFD2)

**TEAM NM ID:** NM2023TMID02303

**DEPARTMENT:** B.E ELECTRONICS AND COMMUNICATION ENGINEERING – FINAL YEAR

**COLLEGE: 8151-** DHANALAKSHMI SRINIVASAN INSTITUTE OF

TECHNOLOGY SAMAYAPURAM, TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**PROJECT DESCRIPTION**

**PROJECT TITLE:** HOW TO CREATE A YOUTUBE AD AND CAMPAIGN

**BRAND NAME:** BLUEMOON PHOTOGRAPHY

**CATEGORY: “** PHOTOGRAPHY ”

**TARGET AUDIENCE:** All (Men, Women and Kids)

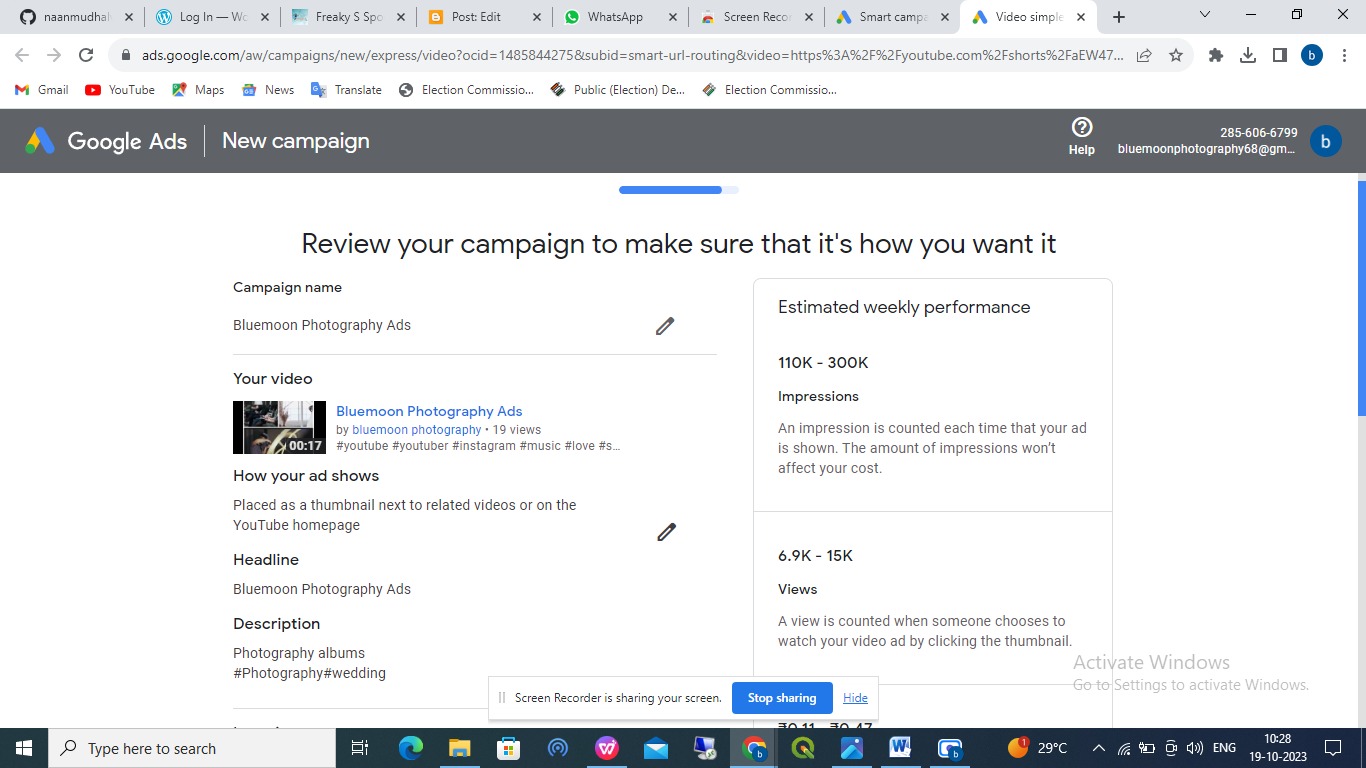
**EMAIL:** [bluemoonphotography68@gmail.com](mailto:bluemoonphotography68@gmail.com)

**RECORDED VIDEO :** [**https://drive.google.com/file/d/1IlwnjNBg1Vkj5VAUUP3xAhfM\_571rGgd/view?usp=drivesdk**](https://drive.google.com/file/d/1IlwnjNBg1Vkj5VAUUP3xAhfM_571rGgd/view?usp=drivesdk)

**YOUTUBE AD LINK:** [**https://youtube.com/shorts/aEW47gq\_4IY?si=VFQz3ASJvRY4isGz**](https://youtube.com/shorts/aEW47gq_4IY?si=VFQz3ASJvRY4isGz)

[**https://youtu.be/6pwnWqtnIHY?si=l2S3vp9tf6Ill9z5**](https://youtu.be/6pwnWqtnIHY?si=l2S3vp9tf6Ill9z5)

**DOCUMENTATION:**

****